

# Frequency Package Options



## What We Deliver

KelownaNow has the largest social reach and newsletter subscriber list for a local media platform in the Okanagan Valley. Leverage our reach and get the word out in high frequency with our package options



### Package 1: Investment: \$350

- 1 x Swipe-up on KelownaNow Instagram story (creative must be provided)
- 2 x Daily newsletter ads (ad content and design must be provided)

### Package 2: Investment: \$500

- 2 x Swipe-up on KelownaNow Instagram story (creative must be provided)
- 3 x Daily newsletter ads (ad content and design must be provided)
- 1 x Weekend newsletter ad (ad content and design must be provided)

 12.5K Daily Subscribers  18K Weekend Subscribers

 59K Followers  37.5K Followers  17.2K Followers

For more options, please contact [sales@nowmediagroup.ca](mailto:sales@nowmediagroup.ca)

### Package 3: Investment: \$750

- 3 x Swipe-up on KelownaNow Instagram story (creative must be provided)
- 2 x Tweets on KelownaNow Twitter feed
- 7 Day newsletter run (5 x daily and 2 x weekend newsletter ads (ad content and design must be provided)

### Extras

- NowMedia designs newsletter ad or Instagram story creative \$150
- Organic Instagram post on KelownaNow \$350
- Newsletter ad in additional Now platform newsletter \$150
- Instagram story (not swipe-up) on additional Now platform story \$100

[Let's Get Started](#)